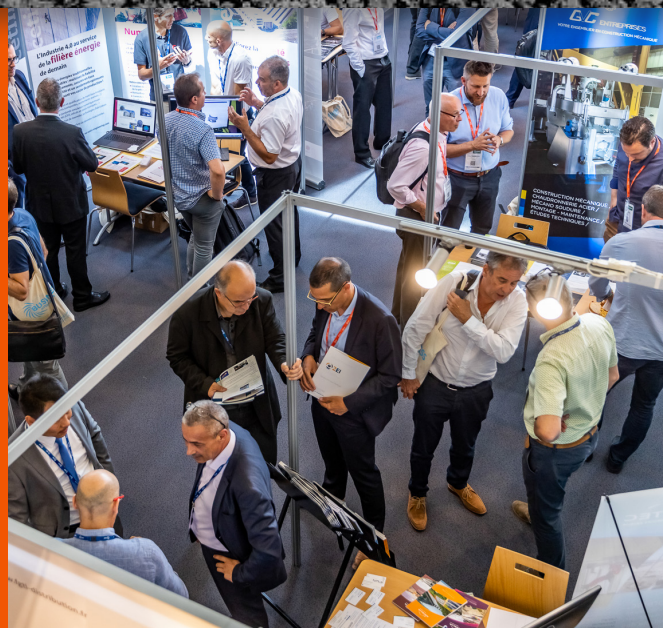




THE 6TH HYDRO BUSINESS MEETINGS

OCTOBER 11 & 12, 2021
WTC GRENOBLE



BOOTH BOOKING
FORM & SPONSORS
ORDER FORM 2021

The background image is a wide-angle photograph of a mountain valley. In the foreground, a large concrete dam is visible, with a road and some buildings nearby. Behind the dam is a large, calm lake with a turquoise hue. The lake is surrounded by steep, green mountains. In the distance, more mountain peaks are visible under a clear blue sky. The overall scene is a beautiful representation of a mountainous region in France.

I.

The Auvergne-Rhône-Alpes Region

1st French hydroelectric region

An inset image showing a small village nestled in a dense forest. The trees have vibrant autumn foliage in shades of orange, red, and yellow. The village consists of several small houses with dark roofs, and a road winds through the trees. The scene is peaceful and scenic.

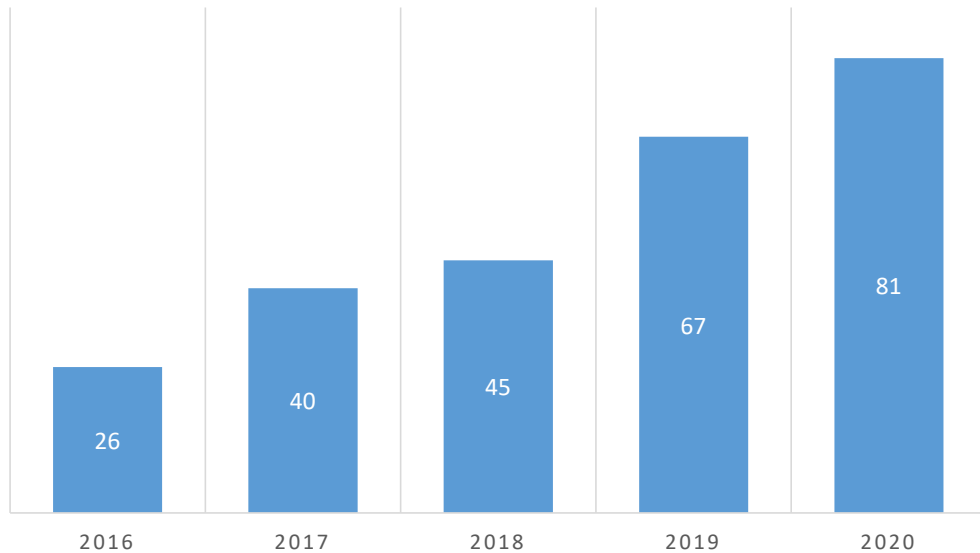
A REGION AT THE HEART
OF ENERGY TRANSITION

The Hydro Business Meetings

5 years of success...

NUMBER OF BOOTH

■ NUMBER OF BOOTH

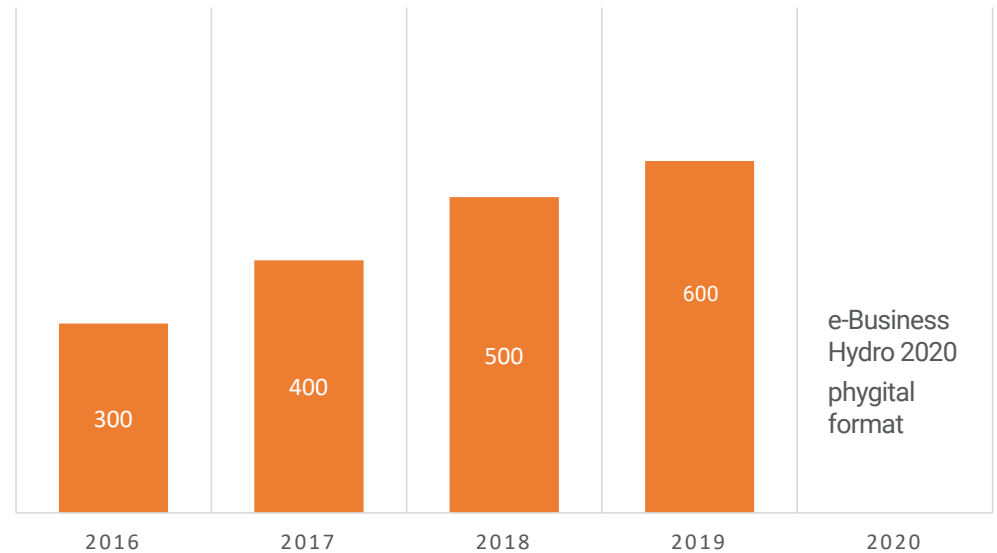


Growth

between 2016 and 2020 of **68%**

NUMBER OF BOOTH

■ NUMBER OF BOOTH



e-Business
Hydro 2020
phygital
format

Growth

between 2016 and 2019 of **50%**

The Hydro Business Meetings

5 years of success...

Members of the organization team.



Institutional and press partners



Marketing & Communication
Department



Commercial
management

B.G.C.O.
conseil & organisation

IV. THE 6TH HYDRO BUSINESS MEETINGS

OCTOBER 11 & 12, 2021

THEME 2021 : EUROPE*

The place of hydropower in the different European countries

European R&D programs

The hydro business in Europe

Become an exhibitor at 6th Business Hydro Meetings



1

Make contacts that are useful to develop your business with a specific target audience

2

Enjoy a high visibility among the major customers, co-contractors and partners.

3

Introduce your innovations to a highly professional and 100% engaged audience.

4

Activate your marketing survey and get informed through conferences and round tables.

5

Take benefit of the «first» outing of your customers and prospects, thanks to the health situation improvement.

V.

6TH BUSINESS HYDRO MEETINGS 2021

BOOTH & SPONSORS 2021

6th Business Hydro Meetings 2021

BOOTH PACK

Booth



Booth of 4 m² fully equipped

Hydro 21 Members : 900 €

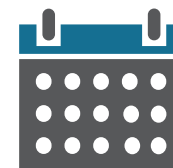
Non-members : 1 200 €

Location



World Trade Center
- Grenoble (38)

Date



Format : **1 jour 1/2**
Monday 11 and Tuesday,
October 12, 2021

The member's advantages :

Benefit all year long from Hydro 21 actions to
federate the hydroelectricity actors

Atrium

1200 m² of spaces

Installation of the stands

from 10 am to 2 pm on Monday, October 11



RESERVE YOUR BOOTH WITH
BGCO - Benoît Gauthier
06 16 77 84 73 - benoit.gauthier@bgco.fr

SPONSOR

6th Business Hydro Meetings 2021

SPONSOR PACK

GOLD

Hydro 21 Members : 3 600 €

Non-members : 3 900 €

PLATINIUM

7000 €

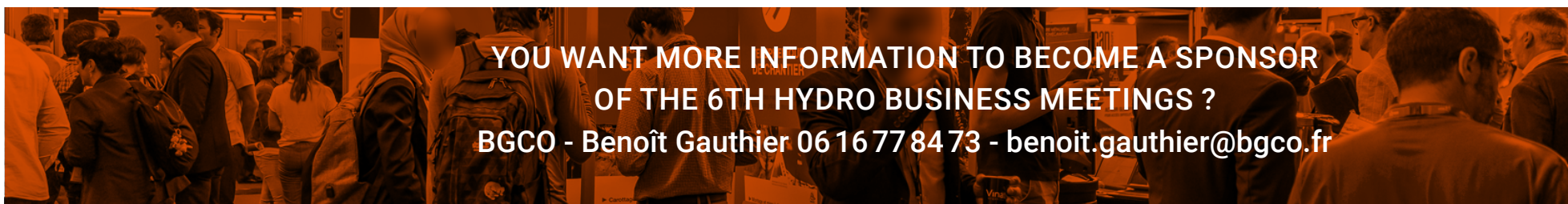
DIAMOND

9 000 €

- A stand
- Logo on advertising inserts
- Installation of a roll-up in the conference room
- Logo on the promotional e-mailings
- Logo on the Hydro 21 website
- A stand with a privileged location
- A banner on the website
- Logo on advertising inserts
- Banner on the e-mailings of promotions
- Projection during the round table of the sponsor logo
- Intervention in the program of the Meetings
- A stand with a privileged location
- A banner on the website
- Logo on advertising inserts
- Banner on the e-mailings of promotions
- Projection during the round table of the sponsor logo
- Intervention in the program of the Meetings
- Intervention at the press conference to launch the event
- Insertion of a document in the folder given to participants
- Logo on the badge lanyard (800 copies provided by the sponsor)
- Exclusive sponsor for the sector(s) of activity concerned

YOU WANT MORE INFORMATION TO BECOME A SPONSOR
OF THE 6TH HYDRO BUSINESS MEETINGS ?

BGCO - Benoît Gauthier 06 16 77 84 73 - benoit.gauthier@bgco.fr



VI. A NETWORK IN FULL DYNAMIC GROWTH



Hydro 21

A network in full growth dynamic

ITS EVENTS

Hydro 21 has two major annual events: the Hydro Business Meetings in October and Focus Hydro in July.

Since 2020, the members of Hydro 21 can exchange and meet each other during the Meetings of Hydro Experts. Each member has the opportunity to introduce an innovation of his company related to a theme.

HYDRO BUSINESS MEETINGS

Since 2004, the association Hydro 21 organizes meetings, gathering all the professionals of the hydroelectricity sector

Located in the 1st French hydroelectric region, the Meetings aim at :

1


Create the best business conditions in Grenoble, the place where the white coal industry was born.

2

Disseminate scientific and technical culture.

3

Contribute to the national and international influence of the hydroelectricity sector.



Are you interested in having more information about Hydro 21?

✉ contact@hydro21.org

www.hydro21.org



BUSINESS

HYDRO2021

Commercial management

B.G.C.O.

conseil & organisation

BGCO - Benoît Gauthier

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Coordination / Création graphique : www.adeocom.fr - février 2021

